## COVID-19 and the Disinformation Pandemic

James V. Lawler, MD, MPH, FIDSA



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Raheem Kassam ② @RaheemKassam · Apr 16 Twitter has suspended @CortesSteve for citing a Stanford NIH study about masks.



Face masks are dirty, dehumanizing, and ineffective. Stanford Univ study: "The data suggest that both medical and con-medical facemasks are ineffective to kock humanto-human transmission of vira and infectious diseas usue (ARS-CV) and COVID-100 cops: Vt co (IXv) 7cfpD

> Sizwe sikaMusi® @SizweLo

Bill Gates is launching implantable chips which will be used to show whether a person has been tested and vaccinated for Corona. These microchips will dissolve under the skin, leaving identification 'quantum dots'. These implants and can also be used as a form of ID.







Home > Media News > Study Makes Clai...

#### Videos by OutKick



STUDY MAKES CLAIM THAT MASKS ARE 'INEFFECTIVE', HAVE 'DEVASTATING HEALTH CONSEQUENCES'



by **MEGAN TURNER** 5 days ago updated 3 days ago



Baruch Vainshelboim, a clinical exercise

physiologist, published a study in November that



#CHINA - #disease in Wuhan City of 8.5 million people

Wardy publics fault analogy for surpose rangelines

NB Wuhan has 5,000+ #5G base stations now and 50,000 by 2021 - is it a disease, or is it 5G ? read more on.rt.com/a9cd

5G status : en.hubei.gov.cn/news/newslist/...

### Head of Pfizer Research: Covid Vaccine is Female Sterilization

Health & Money News / December 2, 2020 / News

### The vaccine contains a spike protein (see image) called

Number of Street, or other

**syncytin-1**, vital for the formation of human placenta in women. If the vaccine works so that we form an immune response AGAINST the spike protein, we are also **training the** 

female body to attack sy 1, which could lead to infer women of an unspecified d



Barack Obama is asking Africans not to accept the vaccines that will come from America and Europe...

Barack Obama: I'll be an accomplice if I don't denounce this evil act white people want to do to Africans, first of all I was born in America but I'm African blood, #NotoVaccine

ation of the n an he spike the

6:10 PM · Jan 8, 2021 · Twitter for Android

## Definitions

**Misinformation** - any false information, regardless of intent, including honest mistakes or misunderstandings of the facts.

**Disinformation** - misinformation created and spread intentionally as a way to confuse or mislead.

-David Keppler, Associated Press

- "Troll" An individual who posts false accusations or inflammatory remarks on social media to promote a cause or to harass someone
- "Bot" (Internet robot) software that runs automated scripts on the internet, often used to generate or repeat/amplify social media posts or emails
- "Cyborg" a human that uses a bot network (botnet) to widely disseminate information, often misinformation (trolling); very difficult to identify







## "...they know so much that isn't so."

- According to research false claims spread more easily than accurate ones<sup>1</sup>
  - They are generally more sensational
- MIT analysis of 126,000 stories (millions of tweets) in 2006 2016: misleading or incorrect stories traveled 6x faster, reaching more people
  - "We found that falsehood diffuses significantly farther, faster, deeper, and more broadly than the truth, in all categories of information, and in many cases by an order of magnitude."<sup>2</sup>
- U of So Cal study of election-related tweets in Sep-Oct 2016: 1 in 5 tweets sent by a bot<sup>1</sup>
- Pew Research Center 2018 study: 2/3 of all tweets linking to popular websites posted by bots<sup>3</sup>

<sup>1</sup>https://apnews.com/article/us-news-ap-top-news-elections-social-media-technology-4086949d878336f8ea6daa4dee725d94 <sup>2</sup>https://news.mit.edu/2018/study-twitter-false-news-travels-faster-true-stories-0308 <sup>3</sup>https://www.pewresearch.org/internet/2018/04/09/bots-in-the-twittersphere/



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COUNTERING TRUTH DECAY A RAND initiative to Restore the Role of Facts and Analysis in Public Life

#### SUPERSPREADERS OF MALIGN AND SUBVERSIVE INFORMATION ON COVID-19

Russian and Chinese Efforts Targeting the United States





### COVID-19 Effects and Russian Disinformation Campaigns

Posted on December



By Wesley R. Moy and Kacper Gradon



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#### Russian Disinformation Campaign Aims to Undermine Confidence in Pfizer, Other Covid-19 Vaccines, U.S. Officials Say

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BLOOD CLOT Q&A

VACCINE DISTRIBUTION

Websites linked to Russian intelligence services publish false information questioning vaccines' safety, efficacy

The New York Eimes

HOW LONG DO THE VACCINES PROTECT YOU?

### Russian Intelligence Agencies Push Disinformation on Pandemic

Declassified U.S. intelligence accuses Moscow of pushing propaganda through alternative websites as Russia refines techniques used in 2016.



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Influence-enza: How Russia, China, and Iran Have Shaped and Manipulated Coronavirus Vaccine Narratives



STATE-BY-STATE VACCINE GUIDE

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#### PEER REVIEWED

### Russian Twitter disinformation campaigns reach across the American political spectrum

Evidence from an analysis of Twitter data reveals that Russian social media trolls exploited racial and political identities to infiltrate distinct groups of authentic users, playing on their group identities. The groups affected spanned the ideological spectrum, suggesting the importance of coordinated counter-responses from diverse coalitions of users.

BY	DEEN FREELON	TETYANA LOKOT		
	Hussman School of Journalism and Media, University of North Carolina at Chapel Hill, USA	School of Communications, Dublin City University, Ireland		



### Russian Social Media Influence

Understanding Russian Propaganda in Eastern Europe

Todd C. Helmus, Elizabeth Bodine-Baron, Andrew Radin, Madeline Magnuson, Joshua Mendelsohn, William Marcellino, Andriy Bega, Zev Winkelman



"...effective disinformation campaigns are often built around a true or plausible core. They exploit existing biases, divisions and inconsistencies in a targeted group or society. And they often employ 'unwitting agents' to spread their content and advance their objectives."

- Lawrence Martin-Bittman, former Soviet intelligence officer

## An Open and Covert Campaign

- Internet Research Agency (IRA) -- private company headquartered in St. Petersburg linked to Russian oligarchs and the Russian government
  - US Intelligence Community identifies IRA as Russian influence agency
  - Uses false identities to distribute Kremlin- friendly disinformation on social media
    - "Trolls from Olgino"
  - US House of Representatives Intelligence Committee identified
    3,814 confirmed IRA accounts
- RT Network Russian state media
  - Accused of delivering propaganda for Kremlin







AJPH OPEN-THEMED RESEARCH

### Weaponized Health Communication: Twitter Bots and Russian Trolls Amplify the Vaccine Debate

David A. Broniatowski, PhD, Amelia M. Jamison, MAA, MPH, StHua Qi, SM, Lulwah AlKulaib, SM, Tao Chen, PhD, Adrian Benton, MS, Sandra C. Quinn, PhD, and Mark Dredze, PhD

We examined whether Twitter bots and trolls tweet about vaccines more frequently than do average Twitter users. In a second analysis, we examined the relative rates with which each type of account tweeted provaccine, antivaccine, and neutral messages. Finally, in a third analysis, we identified a hashtag uniquely used by Russian trolls and used qualitative methods to describe its content From Broniatowski et al...

- "Russian trolls and sophisticated Twitter bots post content about vaccination at significantly higher rates than does the average user. Content from these sources gives equal attention to pro- and antivaccination arguments. This is consistent with a strategy of promoting discord across a range of controversial topics—a known tactic employed by Russian troll accounts."
- "Proportionally more antivaccine tweets may be generated by accounts using a somewhat sophisticated semiautomated approach to avoid detection. This creates the false impression of grassroots debate regarding vaccine efficacy—a technique known as 'astroturfing'"

Whereas bots that spread malware and unsolicited content disseminated antivaccine messages, Russian trolls promoted discord. Accounts masquerading as legitimate users create false equivalency, eroding public consensus on vaccination.

## **Operation Infektion**



"During the campaign, the KGB, assisted by the USSR's Novosti Press Agency and the allied intelligence services of the Soviet bloc, sought to spread the thesis internationally that the human immunodeficiency virus (HIV) that causes Acquired Immune **Deficiency** Syndrome (AIDS) was genetically engineered or otherwise concocted by the **Pentagon** as part of its alleged research in biological weapons at the U.S. Army's Medical Research Institute for Infectious Diseases (USAMRIID) at Fort Detrick, Maryland.'

### **Operation Infektion (AKA Operation Denver)**

### The Harare Brochure





https://www.wilsoncenter.org/blog-post/operation-denver-kgb-and-stasi-disinformation-regarding-aids

## "A cycle of misinformation"..."

- State-sponsored disinformation agents have demonstrated success in infiltrating distinct online communities.
- The Russian influence effort is part of the overall strategy of *active measures,* which seeks to use all of the tools available to undermine the United States while creating societal tensions and weakening democratic legitimacy.

- Freelon and Lokot Harvard Kennedy School Misinformation Review

\*Historian Douglas Selvage on Operation Infektion

# All warfare is based on deception.

-Sun Tzu



## Appropriate Uses for Social Media



